

## Environmental Policy

NU Creative Ltd is committed to providing a high quality graphic and Web design service that minimises any potential impact on the environment.

NU Creative will strive to:

- integrate the consideration of environmental concerns and impacts into all of our decision making and activities
- Seek to utilise local suppliers and companies with a like-minded environmental attitude
- Reduce waste through re-use and recycling and by purchasing recycled or recyclable products and materials where these alternatives are available, economical and suitable
- Purchase and use environmentally responsible products accordingly and to choose production processes with the least negative environmental impact.
- Communicate our environmental commitment to clients, customers and the public and encourage them to support it,
- Strive to continually improve our environmental performance and minimise the social impact and damage of activities by periodically reviewing our environmental policy in light of our current and planned future activities.
- Minimise travel use within the business and strive to combine deliveries where possible.

The company's commitment to these goals includes the following specific elements:

NU Creative reduces its environmental impact by using 'green' server technology for its websites. The energy used to power the websites server, is 100% 'Green' renewable energy. The NU Creative website is hosted on a 'Green' energy efficient server. By going green the agency has contributed to the 'Just Host Green tree planting project'.