



1 The Printworks, 230 Long Lane, London SE1 4QA
T: 0333 240 5800 E: enquiries@nucreative.co.uk
W: www.nucreative.co.uk

Privacy Policy

NU Creative Ltd is committed to ensuring that your privacy is protected in accordance with the law. This Policy explains how personal information collected about you is used, how you can advise us to limit the use of that information and steps we have taken to protect your privacy.

Information

This privacy statement covers collection of personal information and non-personal information. Personal information is any information associated with your name or personal identity. Non-personal information is data about usage patterns, reported in aggregate, which is not associated with a specific personal identity.

NU Creative Ltd uses personal information to better understand your needs and interests and to provide you with better service. Personal information will only be used to support your customer relationship with NU Creative Ltd. In general, you can visit our website without providing us with any personal information. However, you may be asked to provide us with personal information, including name, address, phone, email address to enable us to respond to an enquiry.

Non-personal information we collect may include the pages visited on our website, browser type, browser language, operating system, and IP address. Non-personal data is aggregated to understand NU Creative Ltd website usability and performance.

Cookies

Most non-personal information is collected via cookies. NU Creative Ltd may use cookies to enhance the user experience and personalise content. A cookie is a small data file that is transferred to your hard drive and identifies you as a unique user. Cookies help us understand which areas of the website are most popular, so we can improve the user experience on future visits.

IP Addresses

We may use your IP address to help diagnose problems or to gather demographic information, such as country of origin.



1 The Printworks, 230 Long Lane, London SE1 4QA
T: 0333 240 5800 E: enquiries@nucreative.co.uk
W: www.nucreative.co.uk

Javascript

NU Creative Ltd uses Javascript code to gather information about a user's browser. This non-personal information includes window and screen size, browser language, color depth and plug-ins installed.

Disclosure of User Information

NU Creative Ltd will not sell, rent, or lease your personal information to third parties. We will not share your personal information with business partners or any other third party company except as described below:

We may release your information when we believe in good faith that release is necessary to comply with law; enforce or apply our conditions of use and other agreements; or protect the rights, property, or safety of NU Creative Ltd, our employees, our users, or others. This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction (as described above) and to comply with export laws. Except as set forth above, you will be notified when your information may be shared with third parties, and will be able to prevent the sharing of this information.

Data Integrity and Security

We strive to maintain the reliability, accuracy, and completeness of personal information in our databases and to protect the privacy and security of our databases. Our servers and databases are protected by reliable security technology.

Links to Other Sites

This site contains links to other sites. NU creative Ltd is not responsible for the privacy practices or the content of other websites. Please refer to the policies of the respective site.

Consent

NU Creative Ltd occasionally reviews and modifies this Privacy Statement therefore we recommend that you review the terms from time to time to make sure you are aware of how we collect and use personal information. By using our website you consent to the collection and use of your personal information as outlined here.



1 The Printworks, 230 Long Lane, London SE1 4QA
T: 0333 240 5800 E: enquiries@nucreative.co.uk
W: www.nucreative.co.uk

Data / Security

Electronic data.

All computer hardware is encrypted to 256 bit with a software that is endorsed by the Ministry of Defence. Sensitive data is usually stored only on a desktop computer kept on premises that are locked and secured if unattended. All computers are password protected. All email transmissions are sent and received via a secure email server. Client data may be stored temporarily on portable devices to facilitate off-site meetings, and in such circumstances saved in encrypted volumes or on encrypted USB devices protected using real-time encryption software. Client data is deleted permanently from portable devices immediately after each use. Client data is deleted from desktop computers on a case by case basis having regard to the length of relationship and likelihood of further engagement. Data is deleted by default after three years of client inactivity. Computer data is backed up weekly to an encrypted back-up device on the premises; no client data is saved on external storage. All computers have recognised firewalls and antivirus and anti-spyware protection and systems are automatically updated.

Written/printed data.

Any paper records are kept in lockable file storage and shredded as soon as they become superfluous to a client relationship. If client data is posted, a Special Delivery service is used.

Travel.

NU Creative Ltd services may involve travel by car or public transport. Client data is kept in personal possession at all times, or if left unattended in a car for short periods is out of sight and the vehicle locked.

Third parties.

NU Creative Ltd does not use client data for marketing purposes and never releases data to third parties unless with the explicit consent of the client. Examples of circumstances in which specific client data might be released with client consent are when a client agrees to passing data to another business support professional or to a contractor who may assist with delivering services. NU Creative Ltd seeks assurance from contractor that they take appropriate steps to protect the data.

Website Privacy.

Sensitive data is not collected via the NU Creative Ltd website. On occasion, clients may be invited to participate in satisfaction surveys, however sensitive data is not collected and surveys are anonymous.